Concept-in-Brief Sheet
Purpose-2-Play Project

Vision – "Purpose-2-Play" Project

Rolling out a 'blueprint' of ***Purpose-2-Play*** © at a pre-selected school, Trinity House, in getting disadvantaged schools linked up with advantaged schools in order to focus on sports activities –

- Raise awareness at fortunate schools of help needed at other schools
- Collect clothing and food for the underprivileged for sports clinics
- Creating a sports days for the children on both ends of the spectrum (at least two per year)
- Involving sponsors in line with their staff and community initiatives (CSI projects)
- Keeping the cycle of assistance going via a 'pass the baton' programme so that the initiative doesn't die when the privileged children leave the school and there is no one to carry on with the programme.

This blueprint will include a complete kit for the Parent/Teacher Association PTA iro

- documentation for the private school ie.
    - the invitations
    - event checklists
    - memos to parents
    - letters to sponsors
    - thank you notes etc.
    - basically all the supporting documents we usually use for all our other events
- tried and tested fundraising event ideas
    - sports clinics i.e. soccer, cricket, rugby etc – where one privileged child gets matched and supports an under privileged child for a season
    - the list is endless

Basically the kit will contain everything a PTA person would need to roll it out swiftly, smoothly and continuously.

The '***Purpose-2-Play*** ©' programme above achieves various things for various parties involved:

1. For MFTC
    a. Matches MFTC's credo of 'pay it forward' perfectly
    b. MFTC assists with matching & introducing the blueprint for Purpose-2-Play ©
2. For Beneficiaries
    a. Matches privileged schools with underprivileged schools iro events and beneficiaries.
    b. This can even be an International school linked to a local school.
3. For Private PTA's
    a. Creates an ongoing cycle of assistance for the underprivileged school via 'pass the baton' initiative
    b. managed internally by school by Project co-ordinator per school – typically a PTA person like Natalie
4. For GDE
    a. Creates an awareness of the schools involved in line with their curriculum requirements iro social studies
5. For Corporate & Business
    a. Creates a platform for sponsors and supporters to assist in a meaningful way.
    b. Satisfies Corporate Social Investment Initiatives – typically via parents of private schools involved in Corporate business world